

# TRADE UP 2 A GEO



If you're the proud (or not so proud) owner of either an Eclipse EGO5, EGO6 or SL66 then we have something quite special to offer you.

Not only are we reducing the MAP price of the Eclipse GEO (and EGO9) from the first of August to \$1095 + Tax (US Dollars), £644.11 + VAT (Pounds Sterling), 740.74€ + VAT (Euros), we are also going to give you the opportunity to trade in your old EGO5, EGO6 or SL66 for \$250 US Dollars (170.00€ + VAT Euros or £147.06 + VAT Pounds Sterling) against a brand new Eclipse GEO at participating stores.

As time goes on the 2005 and 2006 Egos are becoming more and more obsolete. The markers are out of warranty and servicing to keep them running isn't going to be cheap. So the lovely people at Planet Eclipse along with participating stores are now offering, for a limited time only, a trade in value of \$250 for your old EGO5, EGO6 or SL66 against a brand new GEO.... That's it. Easy.... No strings! Just a great deal for you to get your old EGO from under your bed or the bottom of your bag and trade up to the amazing Eclipse GEO with GR-2 Kit already installed.

The markers that are to be traded in need to be a complete unit with barrel, purge, circuit board etc in place. The parts do NOT need to be original parts but they all need to be there. We don't really mind what condition the marker is in (to a certain degree), it doesn't need to be working, it doesn't need to be in the original box, it just needs to have all of the parts included.. Simple !!

So you want to trade up, what do you do now??

## ***If you live in the USA you have two options....***

1.....You can visit, call or e-mail your local store and see if they are participating in this deal if they are visit them, take in your old EGO5, EGO6 or SL66 they will give you a store credit for \$250 to be used against the purchase of an Eclipse GEO. You pay the store the difference and walk away with the Eclipse GEO and get ready to own the field.

2..... Or you can package up your old EGO5, EGO6 or SL66 and send it into the Planet Eclipse office. You need to make sure that you include a letter with your full name and address, phone number, e-mail address (if you have one). You need to state on the letter that you want to trade up your old marker. When the marker arrives in the office, someone will contact you for payment and colour choice, then your NEW GEO will be on its way to you... And we will even pay the shipping (retail sales only).

Above is for the USA ONLY!

## ***Rest of the World.***

At the bottom of the page is a list of dealers in countries that have already agreed to take in trade up's. If you live in that country then please contact that dealer and they will give you the correct procedure for them. If you cannot find a dealer on this list then please e-mail Planet at [mailorder@planeteclipse.com](mailto:mailorder@planeteclipse.com) and we will either help you our directly or we will pass on your information to the correct dealer more local to yourself.

This offer cannot be used in conjunction with any other offers. The trade in value can ONLY be used against the purchase of a NEW Eclipse GEO. Please try and speak to your local store in advance to make sure that they have the GEO that you want in the right colour. This offer is for a limited time only. The offer starts on the 1st August and will run until allocated trade up stock is depleted. Planet Eclipse takes no responsibility for any markers that are lost or damaged while being sent in to Planet Eclipse or any Participating Dealer by any postal or courier service. So make sure that your trade in marker is packaged and shipped securely and is shipped with adequate shipping insurance. No returns are excepted, other than for warranty or repair, on any GEO's purchased with this trade in deal. Any 'trade in markers' sent in to Planet Eclipse can NOT be returned to you or exchanged should you change your mind, no cash refunds will be given for the value of the trade in marker.

### ***Understanding the Trade in value....***

Depending on where you live in the world will depend on how much you will get as a trade in value the only real difference is VAT or TAX that is applicable in each country. We have no control over these taxes. Below are a few calculations for different countries so you can see how much you will have to pay for your NEW Eclipse GEO.

#### ***In America in (US Dollars \$) it would be:***

GEO price is now \$1095 + Tax

Trade in value (-\$250) + Tax)

Price to pay in store **\$845** + Tax

*Don't forget to add any applicable local sales tax*

#### ***In England (VAT 15%) in (Pounds Sterling £) it would be:***

GEO price is now £644.11 + VAT = £740.72

Trade in value (-£147.06) + VAT = (-£169.12)

Price to pay in store £497.05 + VAT = **£571.60**

#### ***In Germany (VAT 19%) in (Euros €) it would be:***

GEO price is now 740.74€ + VAT @ 19% = 881.48€

Trade in value (-170.00€) + VAT @ 19% = (-202.30€)

Price to pay in store 570.74€ + VAT @ 19% = **679.18€**

#### ***In France (VAT 19.6%) in (Euros €) it would be:***

GEO price is now 740.74€ + VAT @ 19.6% = 885.92€

Trade in value (-170.00€) + VAT @ 19.6% = (-203.32€)

Price to pay in store 570.74€ + VAT @ 19.6% = 682.60€

For more up-to-date information please visit:

<http://www.planeteclipse.com/folders/webmin/newsEdit.asp?newsID=604>